## Basel III sends IAG back to hybrid market

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NEW financial regulations are behind IAG's return to an increasingly crowded hybrid market as it launched a \$350 million issue vesterday.

The new hybrid will pay 400 basis points over the bank bill wap rate and follows a \$NZ350m bybrid issued late last year.

"We were looking to roll over our existing hybrid into a security emerged in banks and insurance companies during the depths of the global financial crisis.

"They are coming back to the market with a security that is compliant," RBS Morgan analyst James Lawrence said.

"They understand the importance of this market as a source of capital for them."

Hybrid debt issues have been a big hit with investors during the past six months, with investors looking for capital stable options with attractive headline yields

was offering by 40 basis points, and reports have emerged that other prospective issuers such as SP AusNet have been forced to delay their plans until investor appetite returns.

Australian Securities & Investments Commission chairman Greg Medcraft also felt compelled to warn investors of the "pitfalls of more complicated products like hybrids", which can vary enormously from issue to issue.

The burst of hybrid capital raising has provided a handy fillin for

Separately, IAG chief executive Mike Wilkins has called on the government to restrict development in disaster-prone areas in the aftermath of one of the worst calendar years on record for the insurance industry.

"Development simply should not be allowed in areas of unacceptable risk," Mr Wilkins said in a conference speech on the Gold Coast yesterday. "It is important that all stakeholders are discouraged, through a price signal, from establishing new property in high-

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The burst of hybrid capital raising has provided a handy fillip for a financial sector starved of growth options. Goldman Sachs, Macquarie Group, National Australia Bank, UBS and Westpac have acted as joint lead managers on the IAG deal, which opens to investors on March 27.

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The new hybrid will pay 400 basis points over the bank bill wap rate and follows a \$NZ350m bybrid issued late last year.

"We were looking to roll over our existing hybrid into a security that was as close to Basel III compliance as possible," a spokesman for IAG said.

Due to come into force on January 1 next year, the Basel III regulations seek to address capital adequacy shortcomings that

emerged in banks and insurance companies during the depths of the global financial crisis.

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Hybrid debt issues have been a big hit with investors during the past six months, with investors looking for capital stable options with attractive headline yields.

But with almost \$6 billion raised in such a short time, the market is beginning to show signs of fatigue.

Two weeks ago AGL Energy was persuaded by its joint lead managers to improve the rate it

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